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## MEDIA ADVISORY

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### MONEY SMART WEEK SOUTH AFRICA 2023 LAUNCH

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National Treasury, the Financial Sector Conduct Authority (FSCA), and the National Consumer Financial Education Committee (NCFEC) invite you to the launch of Money Smart Week South Africa 2023 (MSWSA 2023) under the theme “**Plan your money, plant your future**”.

**MSWSA 2023 will take place from 28 August until 03 September 2023.** It is the country’s largest coordinated financial literacy campaign aimed at motivating and empowering South Africans to become better educated about their finances.

Participation in MSWSA 2023 is open to any organisation or individuals, including academic institutions, government departments, regulatory authorities, financial institutions, community groups, companies, Non-Governmental Organisations and Public Benefit Organisations which provide financial education.

Acting Tax and Financial Sector Policy Division Deputy Director-General, Ms Mmakgoshi Lekhethe, will deliver the keynote address at the launch of MSWSA 2023.

Details of the launch are as follows:

**Date:** Friday, 04 August 2023

**Time:** 10h00 – 11h00

**Platform:** [MS Teams](#)

The launch will also be live streamed on the MSWSA social media platforms below:

- Website: [www.mswsa.co.za](http://www.mswsa.co.za)
- Facebook: Money Smart Week South Africa
- Instagram: @money\_smart\_week\_sa
- Twitter: @MSW\_SA
- YouTube: Money Smart Week South Africa
- #MSWSA

**RSVP** to [info@mswsa.co.za](mailto:info@mswsa.co.za)

**Issued by** the National Consumer Financial Education Committee

**Date:** 31 July 2023

